

Jennifer Huebner
Associate Director of Research and Relationship Management at
The George Washington University

In January 2019, Jennifer joined George Washington University and the Office of Development and Alumni Relations (DAR) as a Senior Prospect Analyst. She quickly became the go-to for coordinating all things Leadership Research, namely: Research and Relationship Management's research deliverables to support the President, DAR Vice President, Provost, and Board of Trustees in their engagement with principal and major gifts prospects. In December 2019, Jennifer became Associate Director of Research and Relationship Management and acts as air traffic control and business owner for leadership prospect development, including staff management, and liaises with the Principal Gifts and Planned Giving teams.

Jennifer came to GW from the University of Virginia (UVA), where she was Assistant Director of the UVA Parents Fund (2015 – 2019) and previously, a Development Researcher and Apra VA member (2011 – 2015)! She has also held positions with Old Dominion University and at The College of William and Mary, where she earned a BA in Psychology & Elementary Education, as well as a MAEd in Curriculum & Instruction for Gifted Education.

Jennifer has been a volunteer and presenter with CASE DIII and Apra, having re-joined Apra's Editorial Advisory Committee in July 2019. In this role, she has reviewed and authored content that strengthens and brings new insights to the prospect development and fundraising fields.

When Jennifer is not wearing her higher education and philanthropy hats, and when not in quarantine-mode, you can probably find her at the gym, singing with the St. Luke's Festival Choir in her city of McLean, VA, or making some new friends at the S Street Dog Park in DC's DuPont Circle. Many current and former colleagues have benefited from Jennifer's avid baking and cheered on her penchant for running, as she's completed several half marathons, and her first full marathon in Baltimore in 2017. Jennifer also has a penchant for poodles, and recently fostered her first one while working from home during COVID-19.